

2019 New & Improved Products

Waterfall Spillway

Waterfall Spillway

- First introduced in 2011 in combination with the Pondless® Waterfall Vault











Waterfall Spillway

- Cost-effective solution for starting a waterfalls and streams
- Provides smooth, consistent, leak-free waterfalls
- Simple to install and easy to disguise



Waterfall Spillway

- Our current 22" wide Waterfall Spillway
 - Continues to be a high-performing product
 - Features, benefits, and pricing superior to the competition

Analysis - AI vs. Competition							
Brand	Model	M.SRP*	Lowest Internet Price	Spillway Width (in.)	Spillway (cost per in.)	Max Flow Rate (GPH)	Image
Aquascape	Waterfall Spillway 22"	\$159.99	\$143.99	22	\$7.27	7,500	
Atlantic	FastFalls SP1900	\$216.99	\$190.99	19	\$11.42	4,000	
Atlantic	FastFalls 2600	\$287.99	\$252.99	26	\$11.08	6,000	
EasyPro	CF23E Eco Series 23-Inch Waterfall Spillway	\$169.99	\$140.09	23	\$7.39	n/a	
EasyPro	Pro Series EWS18 Straight Spillway	\$249.99	\$195.00	18	\$13.89	n/a	
Little Giant	WaterFall Weir Spillway	\$124.00	\$73.45	7.75	\$16.00	6,000	
Pond Builder	Medium Cascade Falls PB1113	\$119.99	\$290.87	22	\$14.55	5,500	
Savio	F050 16" Waterfall FilterWeir	\$130.00	\$69.58	16	\$8.13	3,000	



Waterfall Spillway

- Customer Feedback
 - 22" Waterfall Spillway is difficult to use for narrow waterfalls
 - Not great for tight spaces
 - Would like more size options



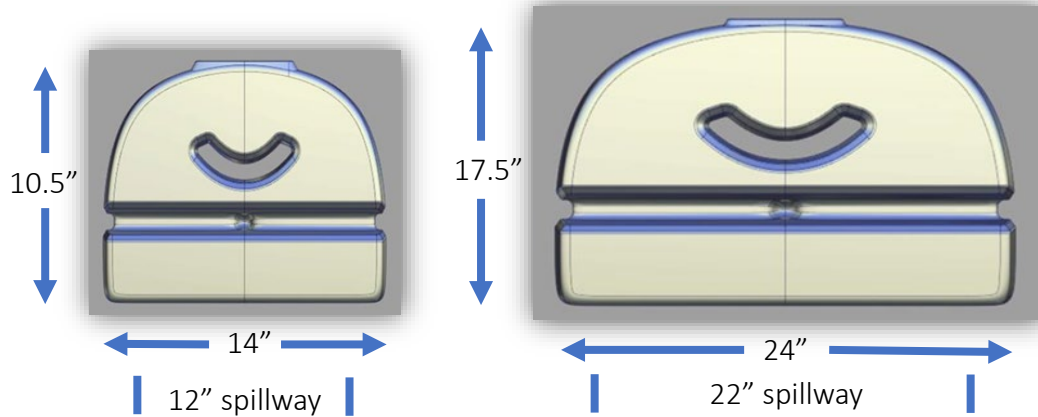
Waterfall Spillway 12"

- NEW for 2020 the Aquascape Waterfall Spillway 12"



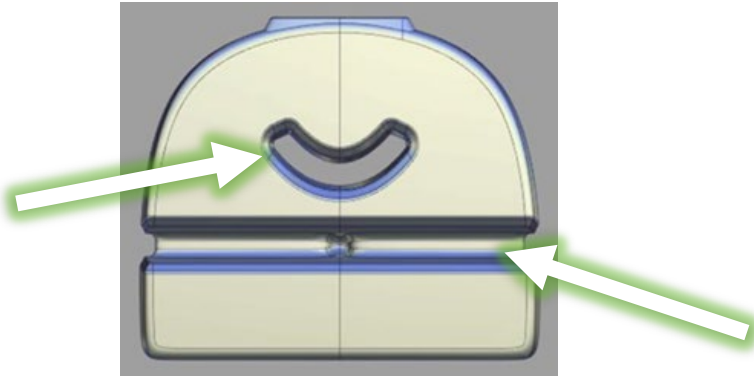
Waterfall Spillway 12"

- Size comparison:
 - Waterfall Spillway 12" vs. Waterfall Spillway 22"



Waterfall Spillway 12"

- Features and Benefits
 - Internal barriers provide smooth water flow
 - Max flow rate 4,000 GPH (current Waterfall Spillway is 7,500 GPH)



Waterfall Spillway

Waterfall Spillway 12"
Max Flow Rate 4,000 GPH



Item #77023
MSRP \$109.99

Waterfall Spillway 22"
Max Flow Rate 7,500 GPH



Item #77000
MSRP \$159.99

Predator Control

Predator Control

- Pond owners lose sleep over the potential threat of predators
- Aquascape currently offers two popular predator control products



Floating Alligator Decoy
Item #93000



Blue Heron Decoy
Item #81030

Faux Log Fish Cave

- Expanding our predator control line with the new Faux Log Fish Cave
 - Provides pond fish shelter from predators such as herons



Faux Log Fish Cave

- Naturally-looking, faux wood design blends well into ponds, gardens, and more
- Can also be used as a decorative accent in or out of the water



Faux Log Fish Cave

- Provides pond fish shelter from predators such as herons
- Add to existing ponds or integrate into new ponds
- Ideal for small to medium ponds
- Realistic faux wood design
- Measures 19"L x 12"W x 10"H

Item #78324
MSRP \$119.98



Decorative

Decorative

- Aquascape offers a variety of decorative items that provide opportunities for consumers to enter the Aquascape Lifestyle

Patio Ponds

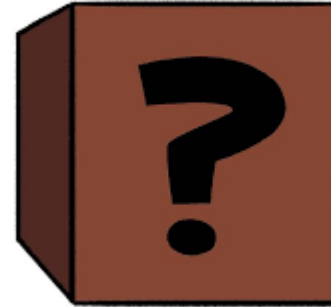


Fire Fountains



Decorative

- We wanted to create an even simpler entry level option that provides:
 - A complete turn-key kit
 - The sights and sounds of moving water
 - Ability to add a variety of plants
 - A space to keep fish
 - Opportunities for customers to be creative
 - Options for indoors as well as outdoors



Decorative

- Introducing the AquaGarden Mini Pond Kit
 - Complete kit includes everything needed for quick and easy container water feature



Decorative

- Durable, injection-molded Patio Pond
 - 23.5" in diameter and 10" tall
 - Holds approximately 6 gallons of water
 - Lightweight
 - Extremely good-looking



Decorative

- Integrated plant and biological filter



Decorative

- Includes expanded clay plant grow media
 - Provides an ideal environment for plant growth and biological filtration
 - Porous, lightweight, easy to clean
 - Considered to be the ideal aquaponics media for most applications



Decorative

- Decorative gravel
 - Gravel in upper waterfall weighs down and disguises the grow media



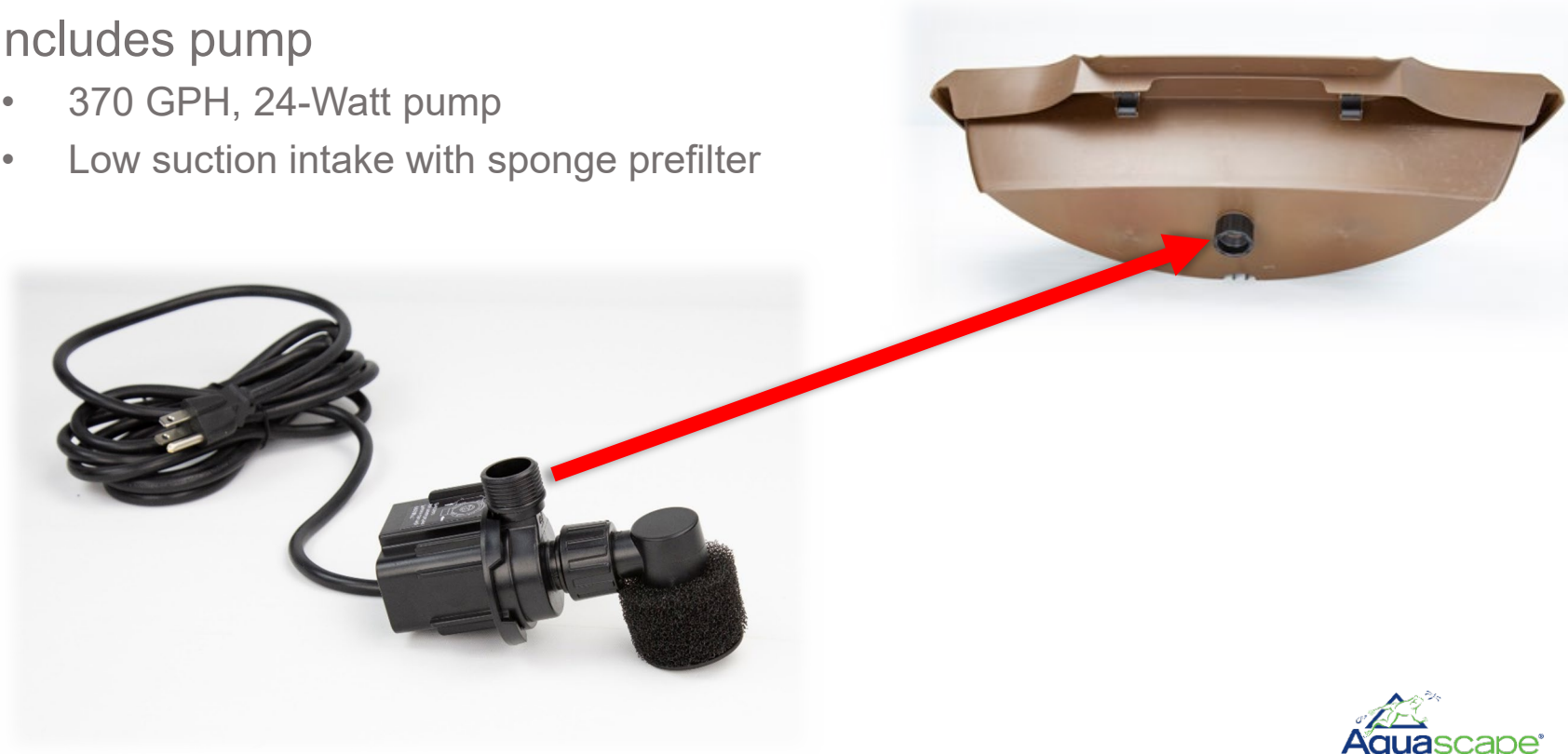
Decorative

- Decorative gravel in lower pond
 - Naturalizes the bottom of the container
 - Provides surface area for beneficial bacteria to help keep the water clean



Decorative

- Includes pump
 - 370 GPH, 24-Watt pump
 - Low suction intake with sponge prefilter



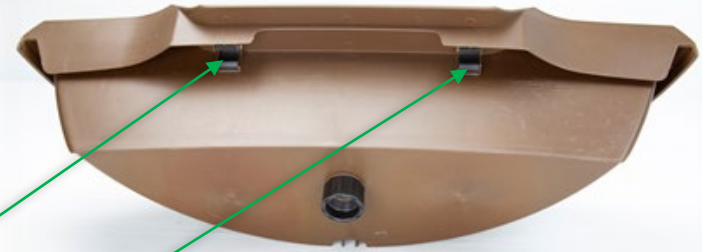
Decorative

- 9" wide spillway/waterfall
 - Smooth, consistent water flow



Decorative

- Waterfall light
 - Illuminates the waterfall and lower pond area
 - Clips in beneath the waterfall
 - 3-watt light with quick connect transformer



Decorative

- Endless design options
 - Experiment with marginal pond plants, house plants, herbs, or 'lucky bamboo'
 - Add some small fish
 - Get creative!



Decorative

- Complete kit includes everything needed for quick and easy setup
 - Durable, injection-molded container
 - Plant and waterfall filter
 - Integrated waterfall light
 - Water pump with low-suction attachment
 - Expanded clay grow media
 - Decorative gravel for upper and lower areas



Item #78325
MSRP \$199.98



Pond Pumps

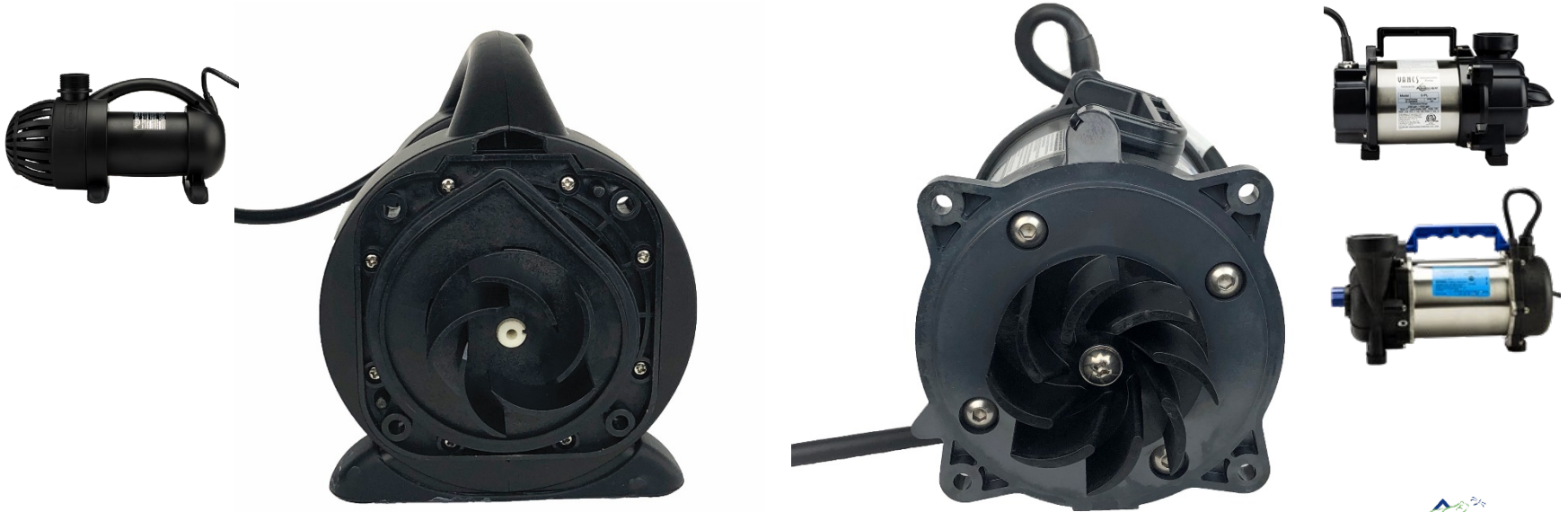
Pond Pumps

- AquaSurge® is our best-selling line of pumps
 - Easy to maintain
 - Reliable
 - Adjustable flow
 - Energy efficient



Pond Pumps

- AquaSurge® vs. Direct Drive Pump
 - Appear similar on the outside

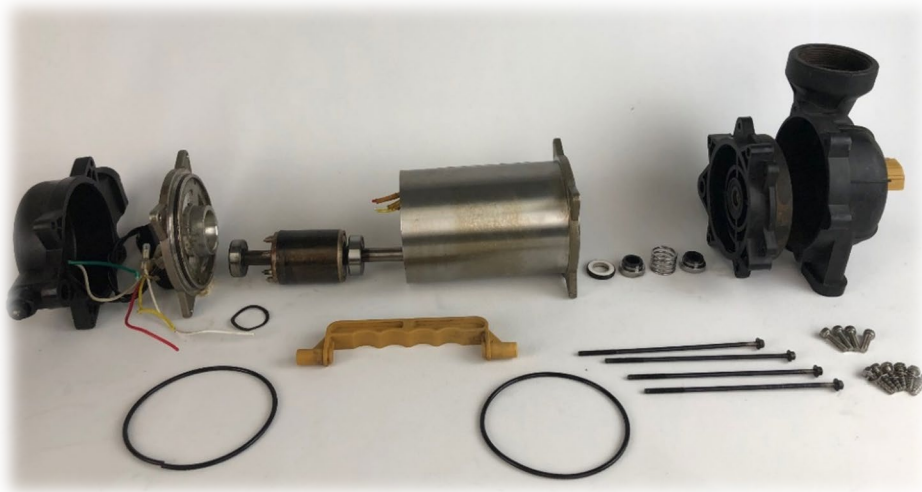


Pond Pumps

- AquaSurge® vs. Direct Drive Pump
 - Appear similar on the outside, but completely different on the inside



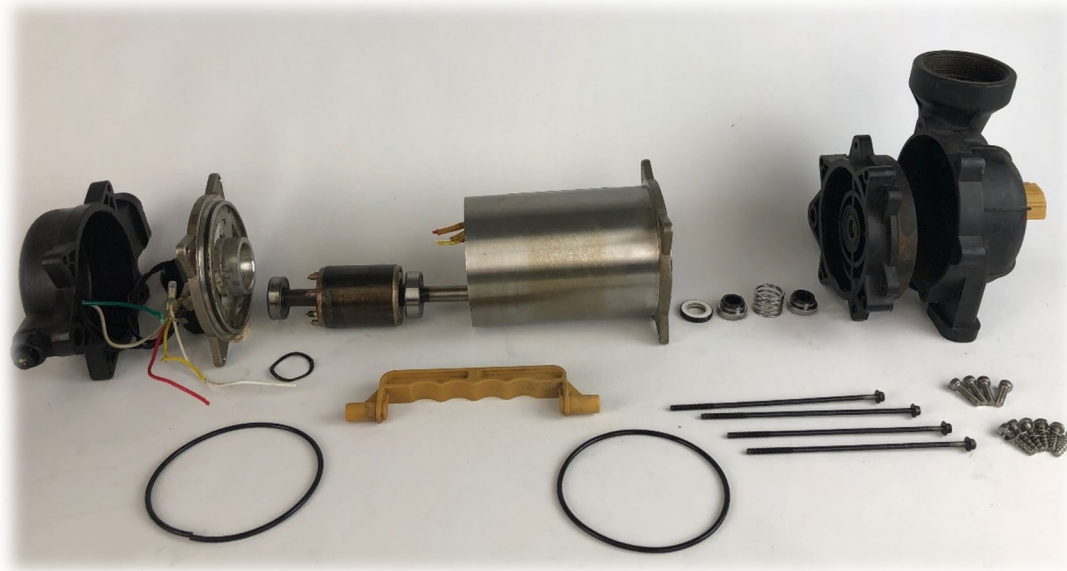
AquaSurge Pump



Direct Drive Pump

Pond Pumps

- Direct-drive pumps
 - Much more complex design



Pond Pumps

- AquaSurge® asynchronous pump
 - Simple design
 - Only one moving part



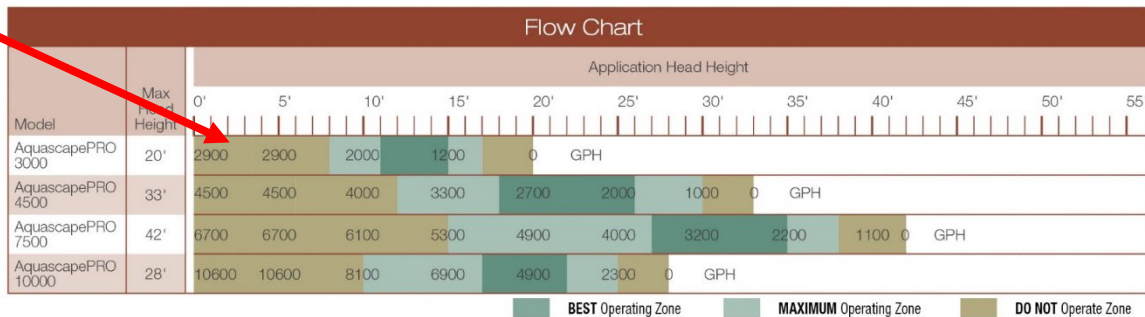
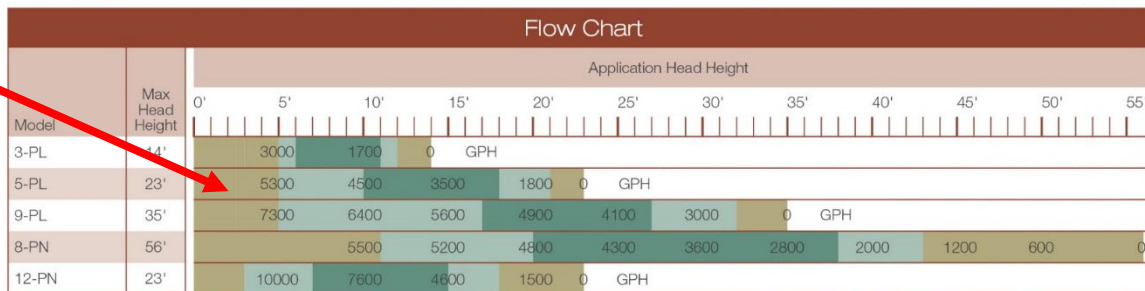
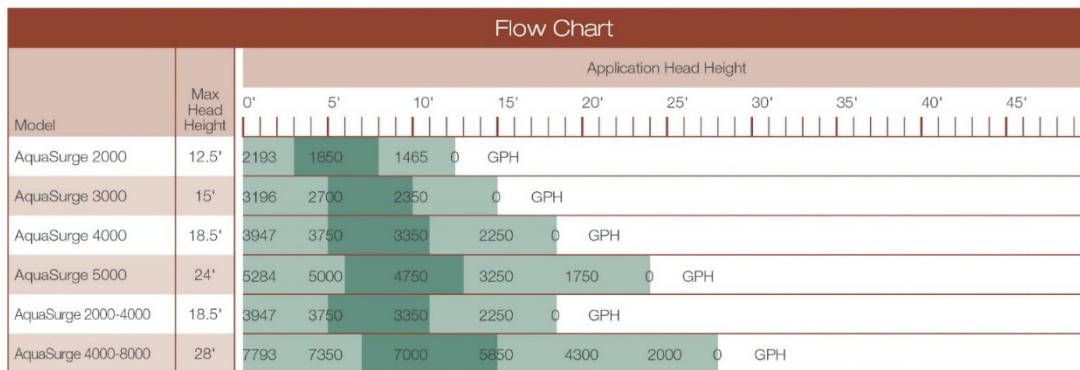
Pond Pumps

- Asynchronous motor design
 - Interior is filled with epoxy that hardens and protects the electrical components from water intrusion



Pond Pumps

- AquaSurge Pumps
 - Not as picky about operating zones when compared to direct-drive pumps

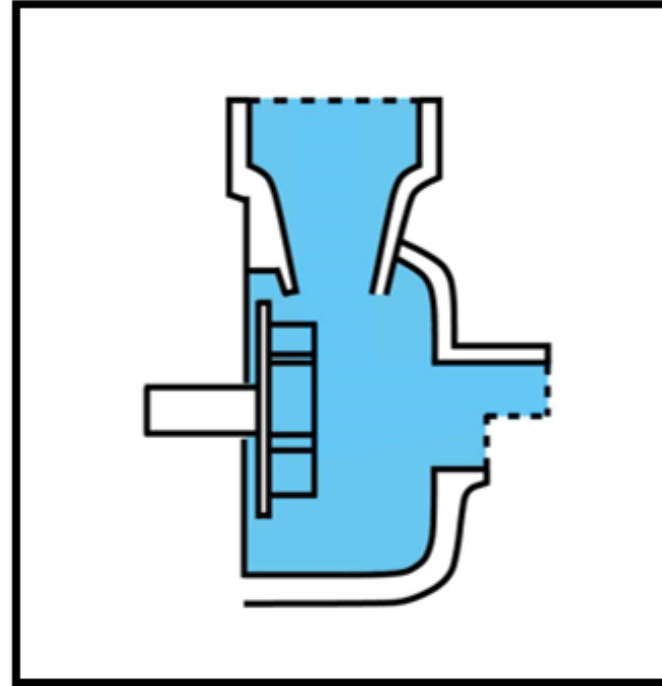
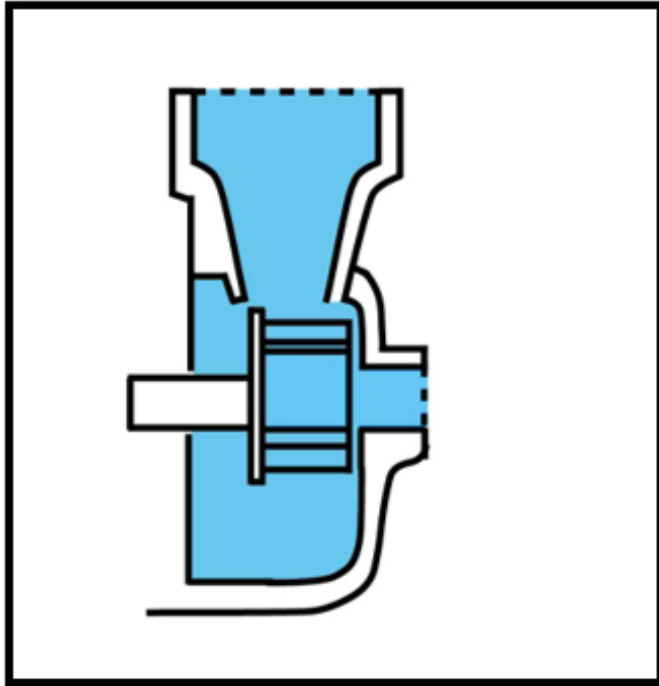


Solids-Handling Capability

Non Solids-Handling

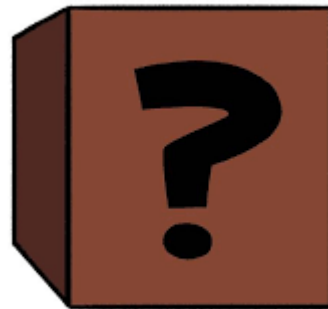
VS

Solids-Handling



Pond Pumps

- Aquascape wanted to create a pump to meet all your needs!
 - Solids-handling
 - 3-year warranty
 - Asynchronous motor
 - Extremely reliable
 - Low maintenance
 - Professional grade



SLD Pond Pumps

- Introducing the SLD Pond Pump
 - First of its kind, asynchronous, solids-handling pond pump



SLD Pond Pumps

- Simple to service
 - Only one moving part
 - Quick and easy disassembly
 - Only four bolts need to be removed
 - Makes maintenance a breeze!



SLD Pond Pumps

- Solids-handling testing

Woodchips, sticks, pine needles



Gravel, rocks, UltraKlean™ BioBalls



SLD Pond Pumps

- Intake and Discharge
 - 2" MPT intake to handle solids
 - 2" FPT discharge to provide high flow rates



SLD Pond Pumps

- The new SLD Pumps are **adjustable flow!**



SLD Pond Pumps

- Two models available



SLD 4000-7000
Adjustable Flow Pond Pump
Item #45036
MSRP \$779.99



SLD 5000-9000
Adjustable Flow Pond Pump
Item #45037
MSRP \$959.99

SLD Pond Pump-Performance



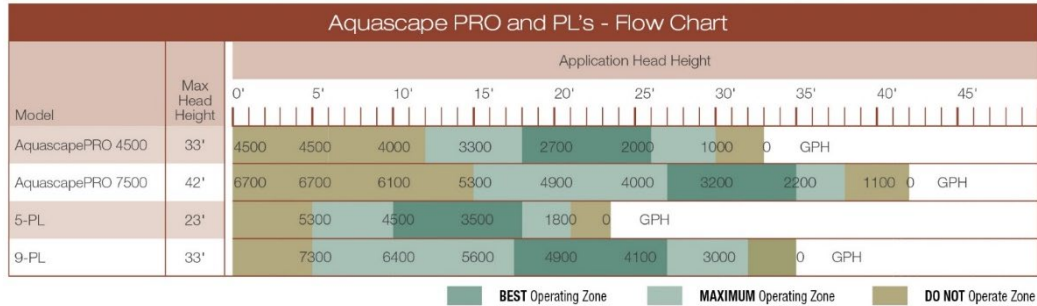
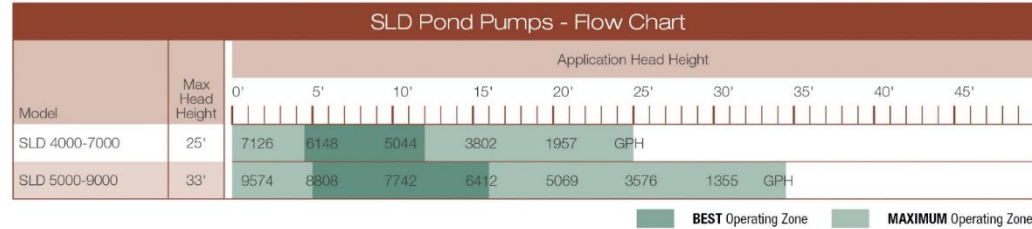
Pump	Electrical Efficiency	Head Height	Max Flow
SLD 4000-7000	660 Watts	25 ft	7,127 GPH
AquaSurge 4000-8000	660 Watts	28 ft	7,793 GPH
5-PL 5000	620 Watts	23 ft	5,300 GPH
AquaScape PRO 4500	625 Watts	33 ft	4,500 GPH

SLD Pond Pumps-Performance



Pump	Electrical Efficiency	Head Height	Max Flow
SLD 5000-9000	1,060 Watts	33 ft	9,574 GPH
9-PL 7000	1,000 Watts	35 ft	7,300 GPH
AquaScape PRO 7500	1,200 Watts	42 ft	6,700 GPH

SLD Pond Pumps



SLD pumps are similar to AquaSurge pumps

- Not as picky with operating zones



NEW Pump Receiver

for Adjustable Flow Pumps

Pump Control

- Aquascape's continuous improvement process fueled by:
 - Customer feedback
 - Warranty analysis



Pump Control

- New quick-connect electrical connections
 - Water-tight connection
 - Secured with a threaded collar, so the connection won't come loose



Pump Control

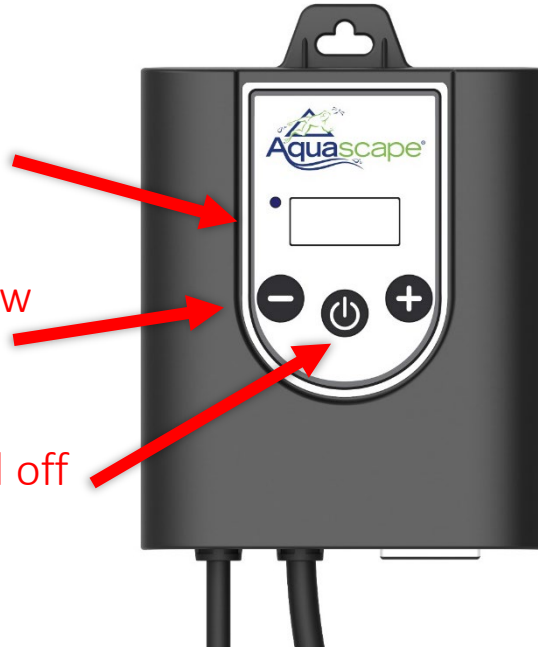
- We've also eliminated the possibility of...
 - Inconvenienced (remote is in the house and you're outside by the pond)
 - No access (customer not home and you don't have the remote)
 - S.O.L. (remote is lost, out of battery, etc.)



Pump Control

- Integrated controls now on the front panel of the receiver

- ✓ Integrated control panel with digital numeric display
- ✓ Quick and easy flow adjustment
- ✓ Turn pump on and off on receiver



Pump Control

- Integrated hang tag



Pump Control

- Two receiver sizes:
 - Smaller control receiver for the SLD 4000-7000
 - Larger control receiver for the SLD 5000-9000



Pump Control

- Two receiver sizes:



SLD 4000-7000
Adjustable Flow Pond Pump

Item #45036
MSRP \$779.99



SLD 5000-9000
Adjustable Flow Pond Pump

Item #45037
MSRP \$959.99

Pump Control

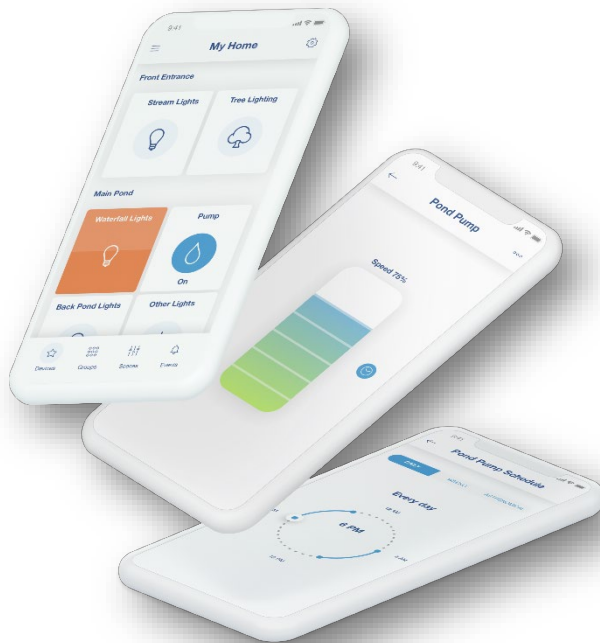
- Remote Control will be sold separately for 2020 because...





Smart Pump Control

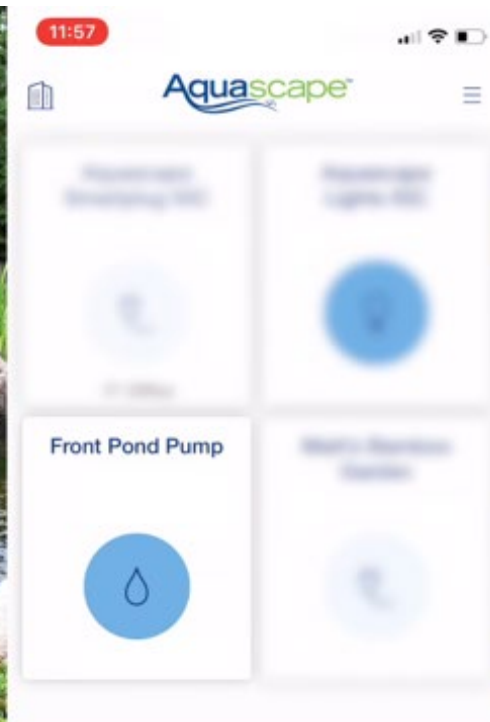
Control your pump using your phone and the new Aquascape APP





Smart Pump Control

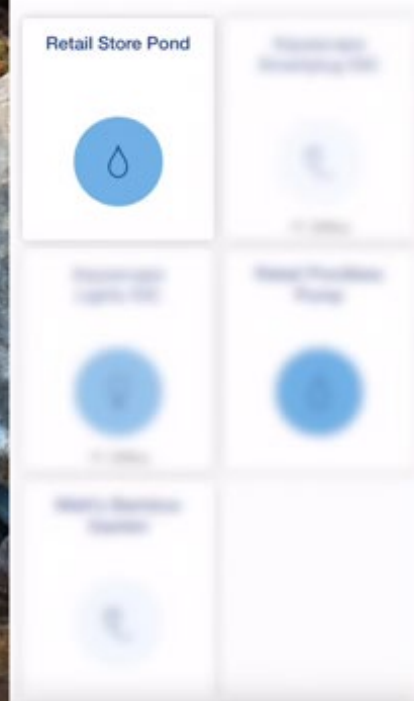
- On / off control





Smart Pump Control

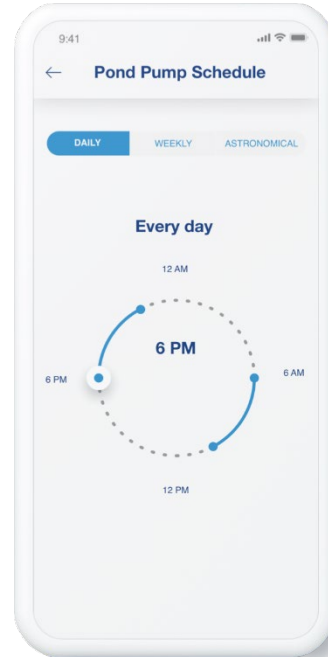
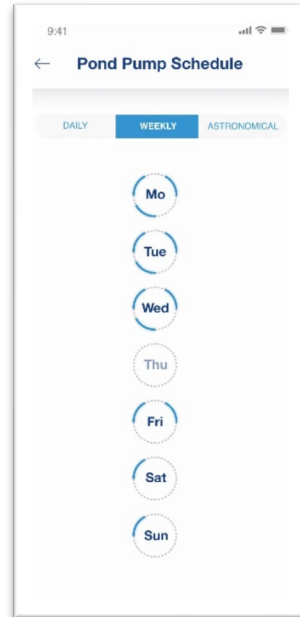
- Flow control





Smart Pump Control

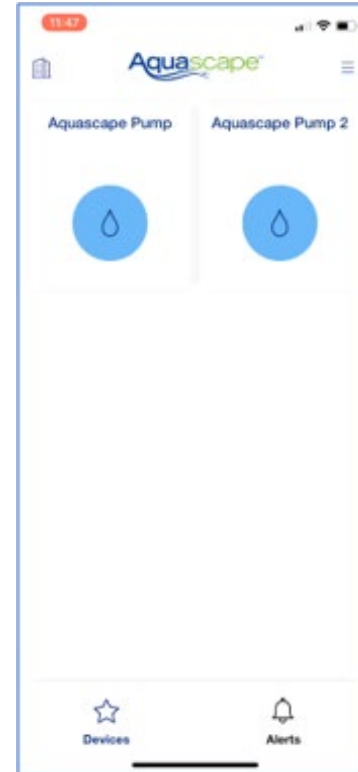
- Schedule pump power settings to save money





Smart Pump Control

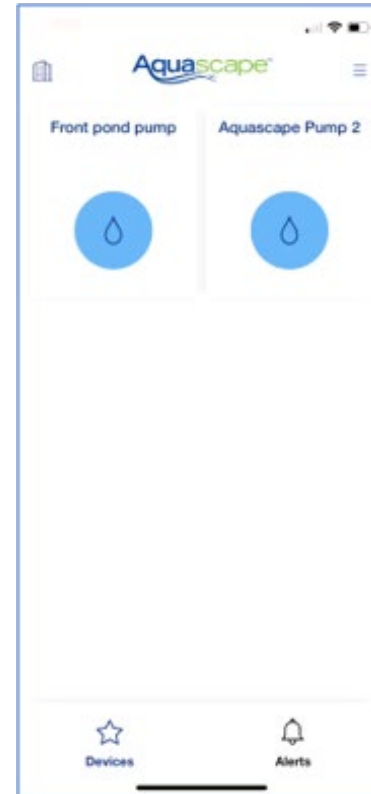
- Multiple pumps
 - Easily organized and accessible from the App Home Screen.
- Rename pumps
 - Quickly and easily rename pumps, so you can quickly find and control them.





Smart Pump Control

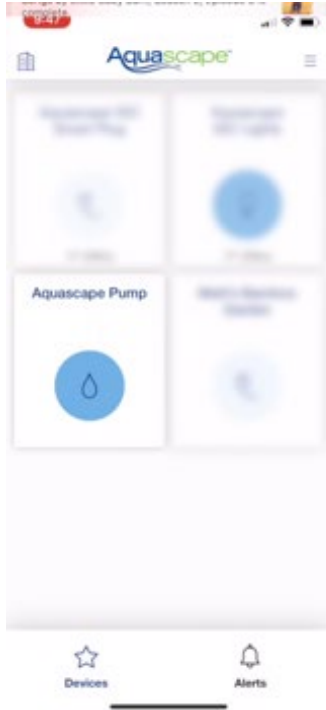
- Monitor electrical information





Smart Pump Control

- Quick and easy pairing



SLD Pond Pumps

- SLD Adjustable Flow Pond Pumps
 - Professional-grade, solids-handling pond and waterfall pump
 - Control your water feature from anywhere with your smartphone or tablet



SLD Pond Pumps

- SLD Adjustable Flow Pond Pumps with Wi-Fi capability



SLD 4000-7000
Adjustable Flow Pond Pump

Item #45036
MSRP \$779.99



SLD 5000-9000
Adjustable Flow Pond Pump

Item #45037
MSRP \$959.99



Smart Pump Control

- We didn't stop with the SLD Pumps
 - ALL Adjustable Flow Pumps will now include the NEW Smart Control Receiver!

NEW
Now Includes
Smart Control
Receiver



AquaSurge® 2000–4000
Adjustable Flow Pond Pump
#45009



AquaSurge® 4000–8000
Adjustable Flow Pond Pump
#45010

NEW
Now Includes
Smart Control
Receiver



AquaForce® 4000–8000 Adjustable Flow
Solids-Handling Pond Pump
#91104



Smart Pump Control

- Five adjustable flow models:
 - All Wi-Fi Compatible



SLD 4000-7000
Adjustable Flow Pond Pump
#45036



SLD 5000-9000
Adjustable Flow Pond Pump
#45037



AquaSurge® 2000-4000
Adjustable Flow Pond Pump
#45009



AquaSurge® 4000-8000
Adjustable Flow Pond Pump
#45010



AquaForce® 4000-8000 Adjustable
Flow Solids-Handling Pond Pump
#91104





Smart Control Conversion Plug

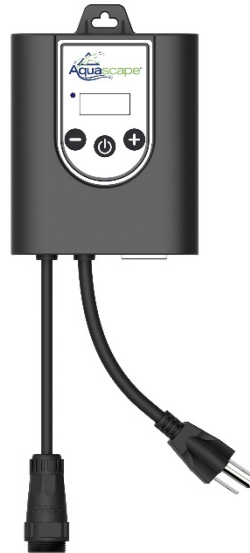
- Smart Control Conversion Plug
 - Convert existing AquaSurge® or AquaForce® Adjustable Flow Pond Pumps for use with our new Smart Control Receiver





Smart Control Receiver

- Smart Control Receiver
 - Allows backward compatibility to all Aquascape Adjustable Flow Pumps with included Conversion Plug



Item # 45038
MSRP \$ 169.99



Smart Control Plug

Smart Control Plug

- Previous options for water feature control included:
 - Photocells,
 - Timers
 - Switches
 - Remote controls





Smart Control Plug

- Introducing the Aquascape Smart Control Plug
 - Add smart control to new or existing water features
 - Control pumps, lights, aeration and other outdoor appliances
 - Control from anywhere using your smartphone or tablet





Smart Control Plug

- Wi-Fi connection button and LED indicator





Smart Control Plug

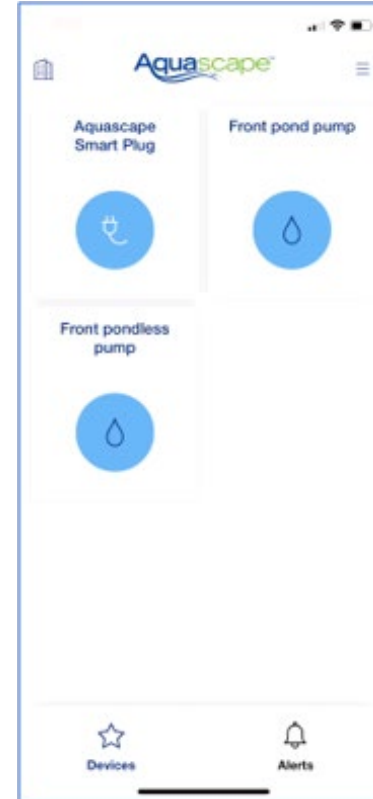
- Easy pairing process





Smart Control Plug

- 3 Individually controlled outlets
 - Clearly numbered for easy set up
 - Weatherproof outlet covers





Smart Control Plug

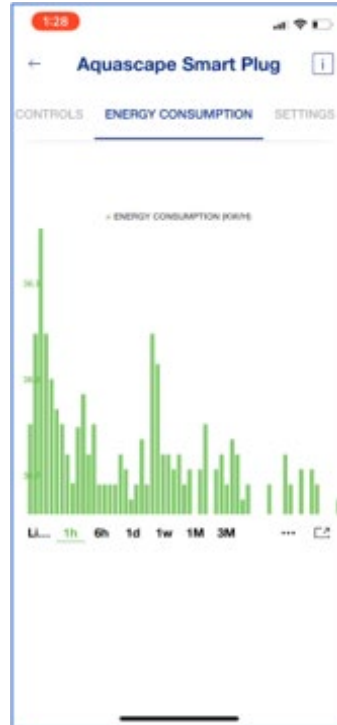
- Astronomical timer
 - Enter your zip code to automatically turn outlets on/off based on local sunrise and sunset times





Smart Control Plug

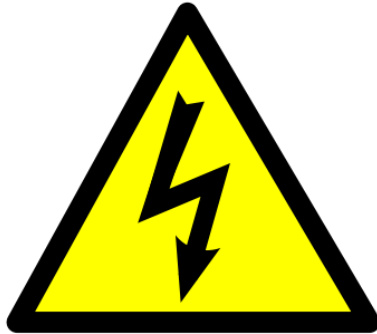
- Monitor electrical use to make sure devices are working properly





Smart Control Plug

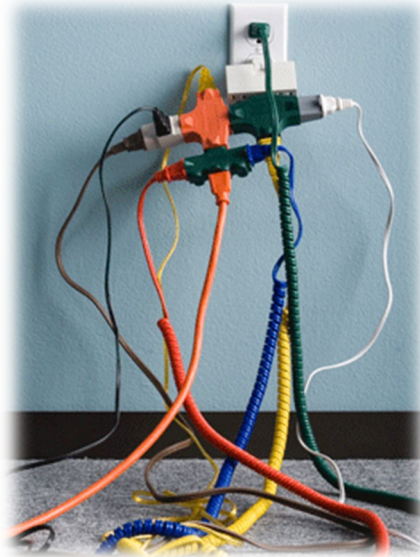
- Electrical specifications
 - Total max wattage: 1,500-watts
 - Max wattage for each socket: 1,000-watts
 - 10% variance allowed





Smart Control Plug

- Takes up less space
 - Allows individual control of three separate devices while only taking up one space on your GFCI





Smart Control Plug

- Durable hang tab





Smart Control Plug

- Add smart controls to new or existing water features
 - Control lights, pumps, and other outdoor appliances
 - Control from anywhere using your smartphone or tablet



Item # 82001
MSRP \$ 56.99

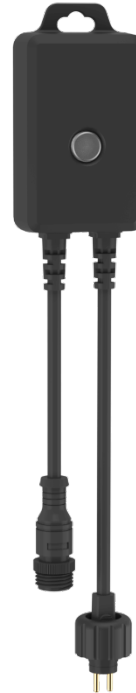
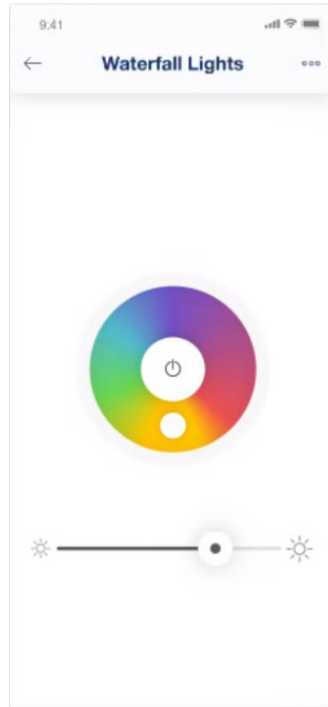
Control for Color-Changing Lights

Color-Changing Lighting Control



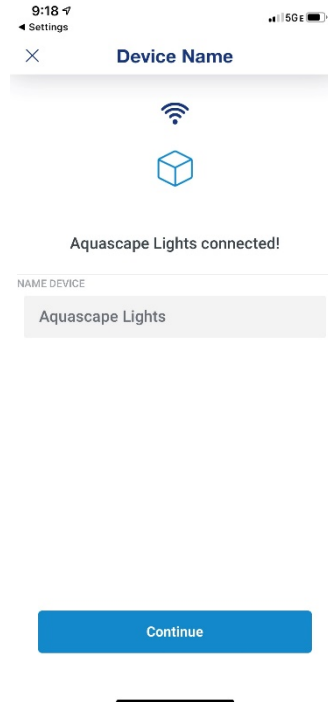
Smart Control Hub for Color-Changing Lights

- Introducing the Smart Control Hub for Color-Changing Lights



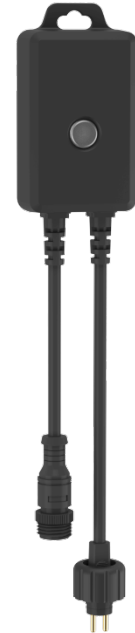
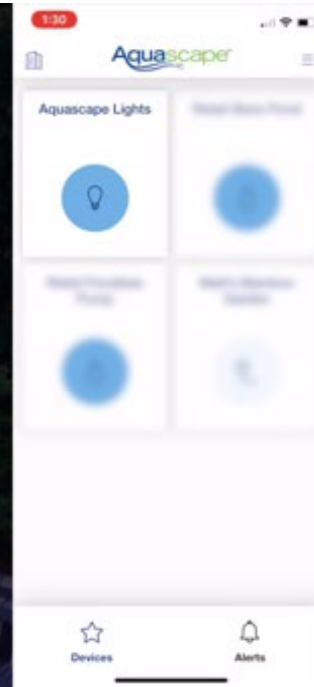
Smart Control Hub for Color-Changing Lights

- Simple pairing procedure



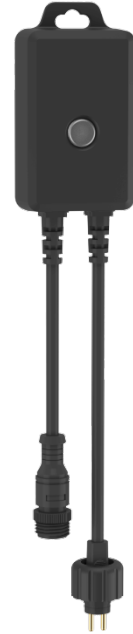
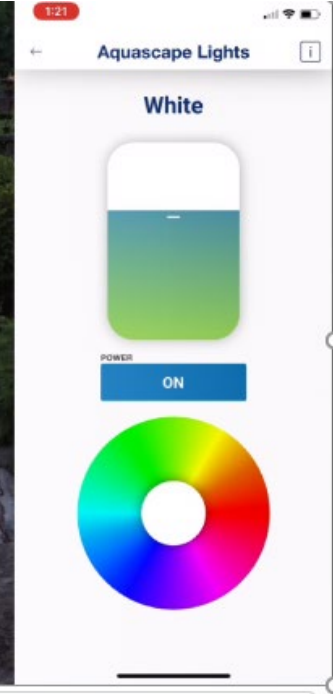
Smart Control Hub for Color-Changing Lights

- Simple on off control



Smart Control Hub for Color-Changing Lights

- Brightness control



Smart Control Hub for Color-Changing Lights

- Control color



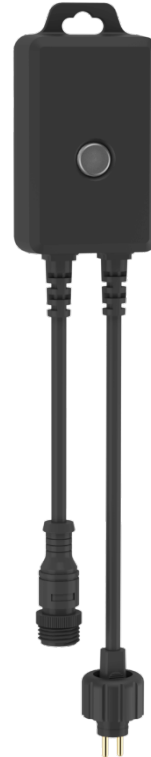
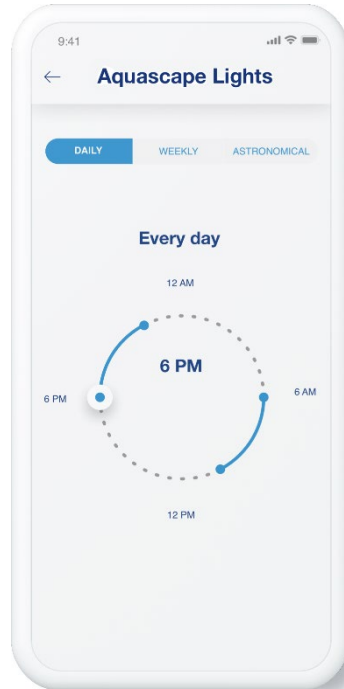
Smart Control Hub for Color-Changing Lights

- Custom holiday themes and color fading effects
 - Christmas
 - 4th of July
 - Halloween



Smart Control Hub for Color-Changing Lights

- Set schedules



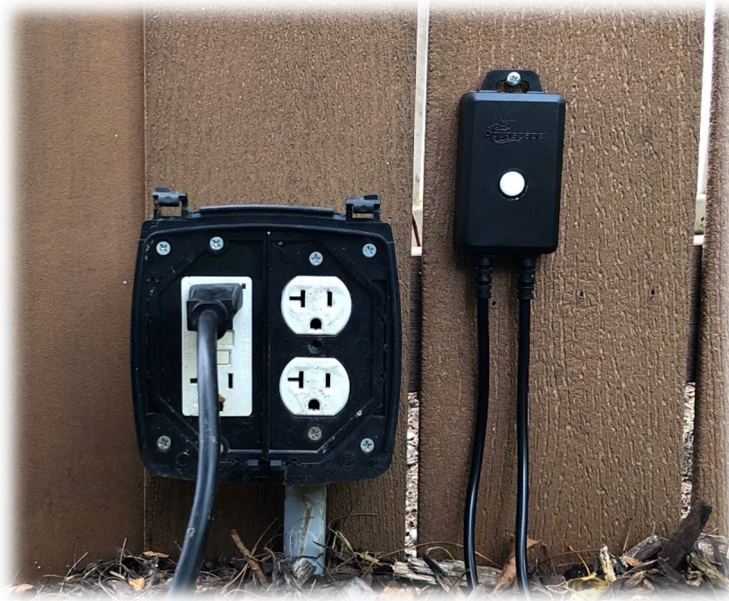
Smart Control Hub for Color-Changing Lights

- Astronomical timer
 - Enter your zip code to automatically turn lights on/off based on local sunrise and sunset times



Smart Control Hub for Color-Changing Lights

- Integrated hang tab



Smart Control Hub for Color-Changing Lights



Item # 84074
MSRP \$ 119.98



Aquascape Smart Control App



Smart Control App

- Many current IoT platforms
 - Require additional “Hubs” to connect





Smart Control App

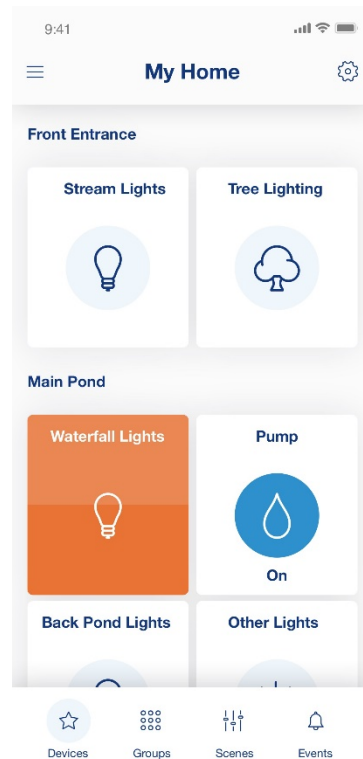
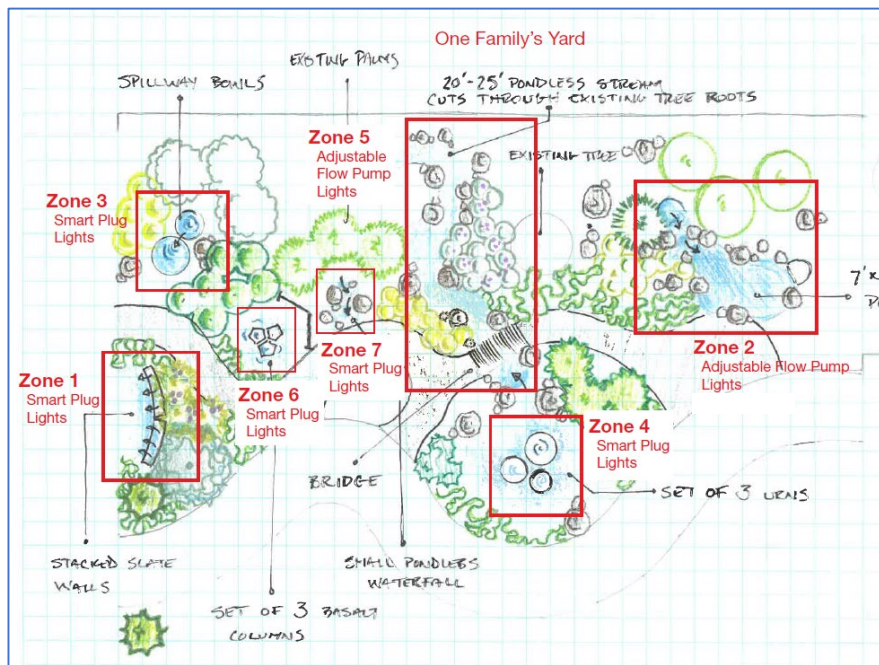
- Our devices don't require any additional hubs to connect
 - Low cost of entry
 - No limit on number of connected devices





Smart Control App

- Zones can be set up to control different features





Smart Control App

- As with any Wi-Fi Device:
 - Adequate coverage is required
 - If a customer's Wi-Fi is not strong enough to cover their backyard, simple signal boosters can be installed to increase coverage.



Sponsored (i)

WiFi Extender 300 Mbps with WPS Internet Signal Booster - Wireless Repeater 2.4GHz Band up to 300 Mbps - Range Network Compatible with Alexa, Extends WIFI Coverage to Smart Home Devices

★★★★☆ ~ 2,044

\$33.95 ~~\$69.99~~

prime FREE Delivery Fri, Aug 16



Sponsored (i)

WiFi Extender 300 Mbps with WPS Internet Signal Booster - Wireless Repeater 2.4GHz Band up to 300 Mbps - Range Network Compatible with Alexa, Extends WIFI Coverage to Smart Home Devices, white

★★★★☆ ~ 2,591

\$33.95 ~~\$69.99~~

prime FREE One-Day, Get it Tomorrow, Aug 15

Amazon's Choice



TP-Link | N300 WiFi Range Extender | Up to 300Mbps | WiFi Extender, Repeater, Wifi Signal Booster, Access Point | Easy Set-Up | External Antennas & Compact Designed Internet Booster (TL-WA855RE)

★★★★☆ ~ 20,526

Limited time deal

\$16.99 ~~\$29.99~~

prime FREE One-Day, Get it Tomorrow, Aug 15

More Buying Choices

\$14.95 (39 used & new offers)





Smart Control App

- Contractor control
 - We are working on allowing you to be set up on a customer's account
 - Be notified of issues with equipment
 - Control customer devices remotely





Smart Control App



* Available January 1st 2020

Pond and Pondless® Kits

Pond Kits

- New for 2020
 - Large Pond Kit including the SLD 5000-9000
 - Medium and Large Deluxe Pond Kit
 - Wi-Fi compatible components
 - Includes Faux Driftwood, Pond Powerhead, Color-Changing Lights, and more



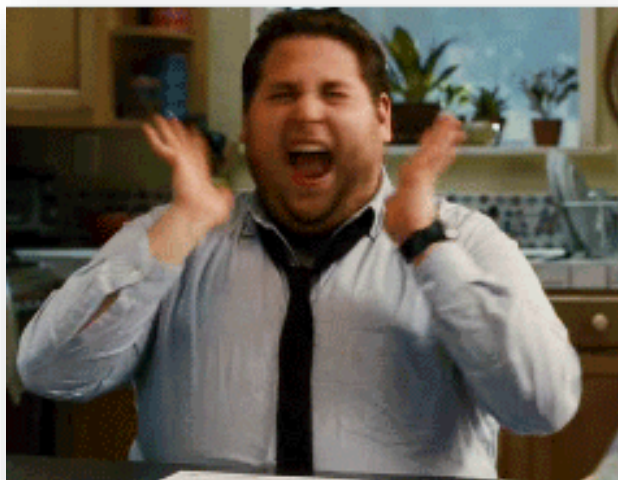
Pondless® Waterfall Kits

- New for 2020
 - Medium Pondless Waterfall Kit with SLD 4000-7000
 - Large Pondless Waterfall Kit with SLD 5000-9000
 - Medium and Large Deluxe Pondless Waterfall Kits
 - Wi-Fi compatible components
 - Includes Faux Driftwood, Color-Changing Lights, and more





Smart Control App



Thank You!